



The Hilltop Institute

analysis to advance the health of vulnerable populations

Taking Hospital Community Benefit Policy to the Next Level: Advancing Community Health

*A symposium hosted by
The Hilltop Institute*

Wednesday, June 15, 2016
8:00 a.m. - 4:30 p.m.
Including Reception

UMBC
Public Policy Building
Lecture Hall 9

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AN HONORS UNIVERSITY IN MARYLAND



Key Speakers



Keynote Address. Hospitals' Role in Community Health Improvement: The Evolution of Community Benefit

Sara Rosenbaum, Harold and Jane Hirsh Professor, Milken Institute School of Public Health at the George Washington University Department of Health Policy and Management



Comments.

Christopher Koller, President, Milbank Memorial Fund

Moderator: **Cynthia Woodcock**, Executive Director, The Hilltop Institute



Luncheon Address. Advancing Community Health through Housing

Ruth Ann Norton, President & CEO, Green & Healthy Homes Initiative

Moderator: **Michael Abrams**, Director, Special Research Studies, The Hilltop Institute



Reflections.

Charles Milligan, CEO, UnitedHealthcare Community Plan of New Mexico (former Executive Director of The Hilltop Institute)

Moderator: **Mike Nolin**, Deputy Director, The Hilltop Institute



Agenda

- 8:00-8:30 Registration and Continental Breakfast
- 8:30-8:45 **Welcome and Introductions**
Freeman Hrabowski, President, UMBC
Cynthia Woodcock
- 8:45-9:45 **Keynote Address and Comments.**
Sara Rosenbaum
Christopher Koller
- 9:45-10:00 Break
- 10:00-11:00 **Session 1. Innovative HCB Practices Aimed at Improving Community Health**
Andy Allen, Outreach Officer, Office of the Mayor-President of
Baton Rouge, Louisiana
Desiree de la Torre, Director, Community Affairs and Population Health
Improvement, Children’s National Health System
Sylvia Pirani, Director, Office of Public Health Practice, New York State
Department of Health

Moderator: **Julie Trocchio**, Senior Director, Community Benefit and Continuing
Care, Catholic Health Association of the United States
- 11:00-12:00 **Session 2. Building Capacity for Research, Policy Analysis, and Stakeholder
Engagement**
Pamela Russo, Senior Program Officer, The Robert Wood Johnson Foundation
Gary J. Young, Director, Center for Health Policy and Healthcare Research,
Northeastern University
Julia Resnick, Senior Program Manager, Association for Community Health
Improvement, American Hospital Association

Moderator: **Laura Spicer**, Director, Health Reform Studies, The Hilltop Institute
- 12:00-1:30 **Luncheon and Address. Ruth Ann Norton**
- 1:30-3:00 **Session 3. Maryland’s All-Payer System: The Ideal Laboratory**
Stephen F. Jencks, Commissioner, Maryland Health Services Cost Review
Commission
Leslie Simmons, President, Carroll Hospital and Senior Vice President, Lifebridge
Health
Curtis Clark, Vice President, Mission, Bon Secours Health System, Inc.
George Leventhal, Member at-Large and Chair, Health and Human Services
Committee, Montgomery County Council

Moderator: **Cynthia Woodcock**
- 3:00-3:30 **Reflections. Charles Milligan**
- 3:30-4:30 Reception and Networking



The Hilltop Institute

The Hilltop Institute at UMBC is a non-partisan health research organization dedicated to improving the health and wellbeing of vulnerable populations. Hilltop conducts research, analysis, and evaluations on behalf of government agencies, foundations, and nonprofit organizations at the national, state, and local levels. Hilltop is committed to addressing complex issues through informed, objective, and innovative research and analysis.