

American Hospital Association's Approach to Population Health

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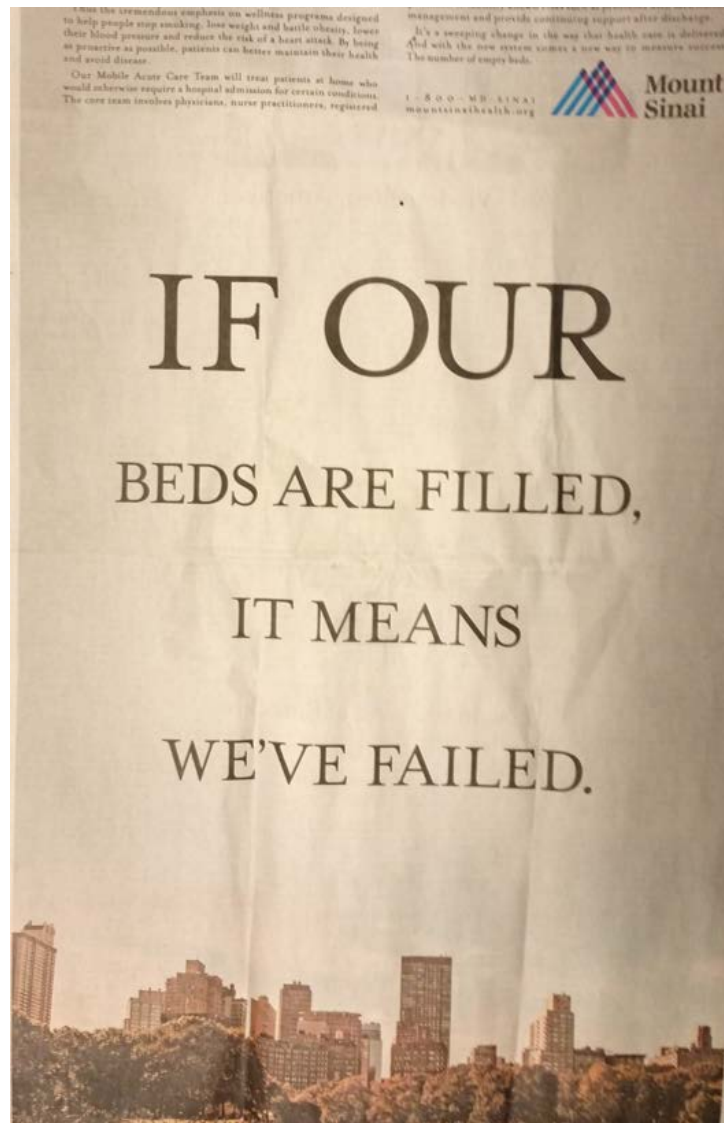
Health Research & Educational Trust

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The Hilltop Institute

June 15, 2015

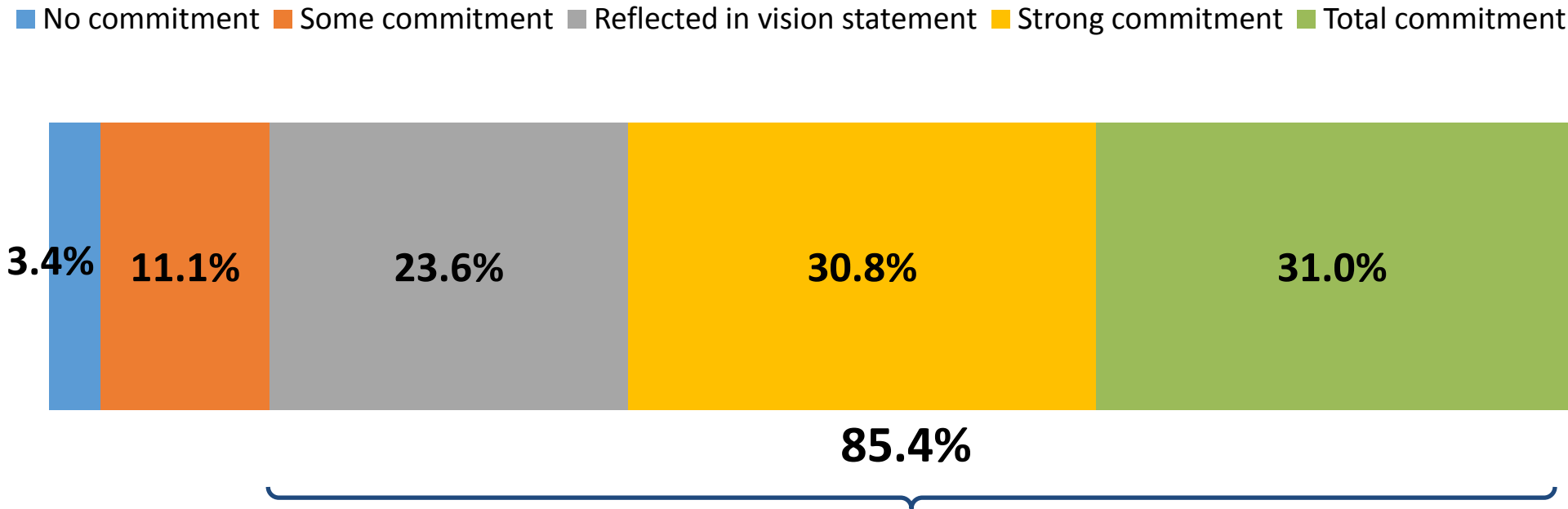
A New Approach for Hospitals



Population Health Survey

- Survey developed in fall 2014
 - In the field from January to May 2015
- Mailed to 6,365 hospitals
- Response rate = 22% (N = 1,418)
- Sample population:
 - Midwest overrepresented, Southeast and Southwest underrepresented.
 - Large hospitals and teaching hospitals overrepresented.
 - Not-for-profit hospitals overrepresented.
- Full results at www.hpoe.org/pophealthsurvey

Most hospitals are committed to population health



Source: [Health Research & Educational Trust, 2015.](#)

Population Health Alignment

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Population health aligned with mission



Strong collaborations with community organizations



Priorities aligned with public health department's priorities



Financial resources available for population health initiatives



Programs address socioeconomic determinants of health



Strongly disagree Disagree Neutral Agree Strongly agree

How do hospitals partner?

Not involved

No current partnerships with this type of organization

Funding

Grant-making capacity only

Networking

Exchange ideas and information

Collaboration

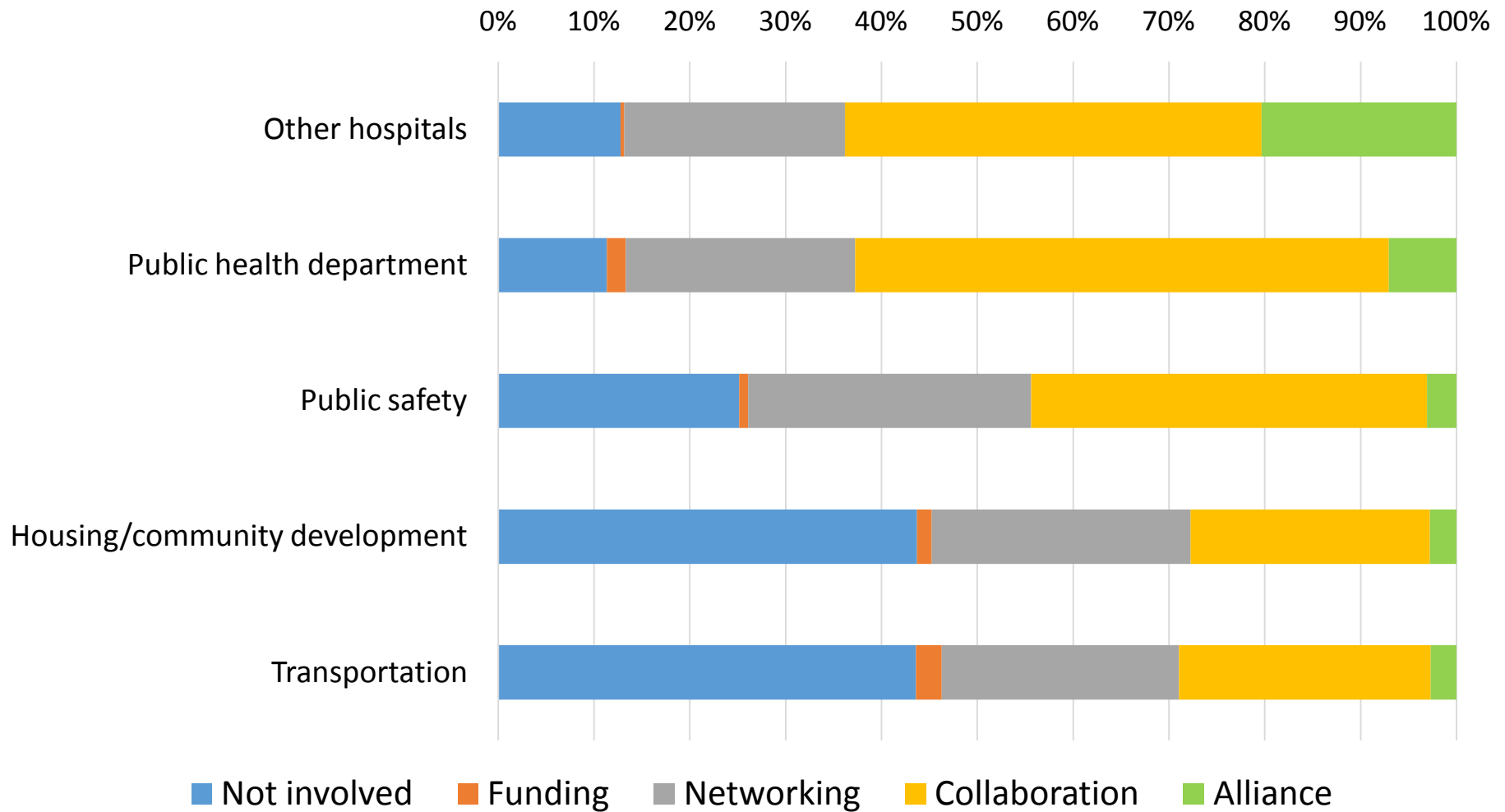
Exchange information and share resources to alter activities and enhance the capacity of the other partner

Alliance

Formalized partnership (i.e., binding agreement) among multiple organizations with merged initiatives, common goals and metrics

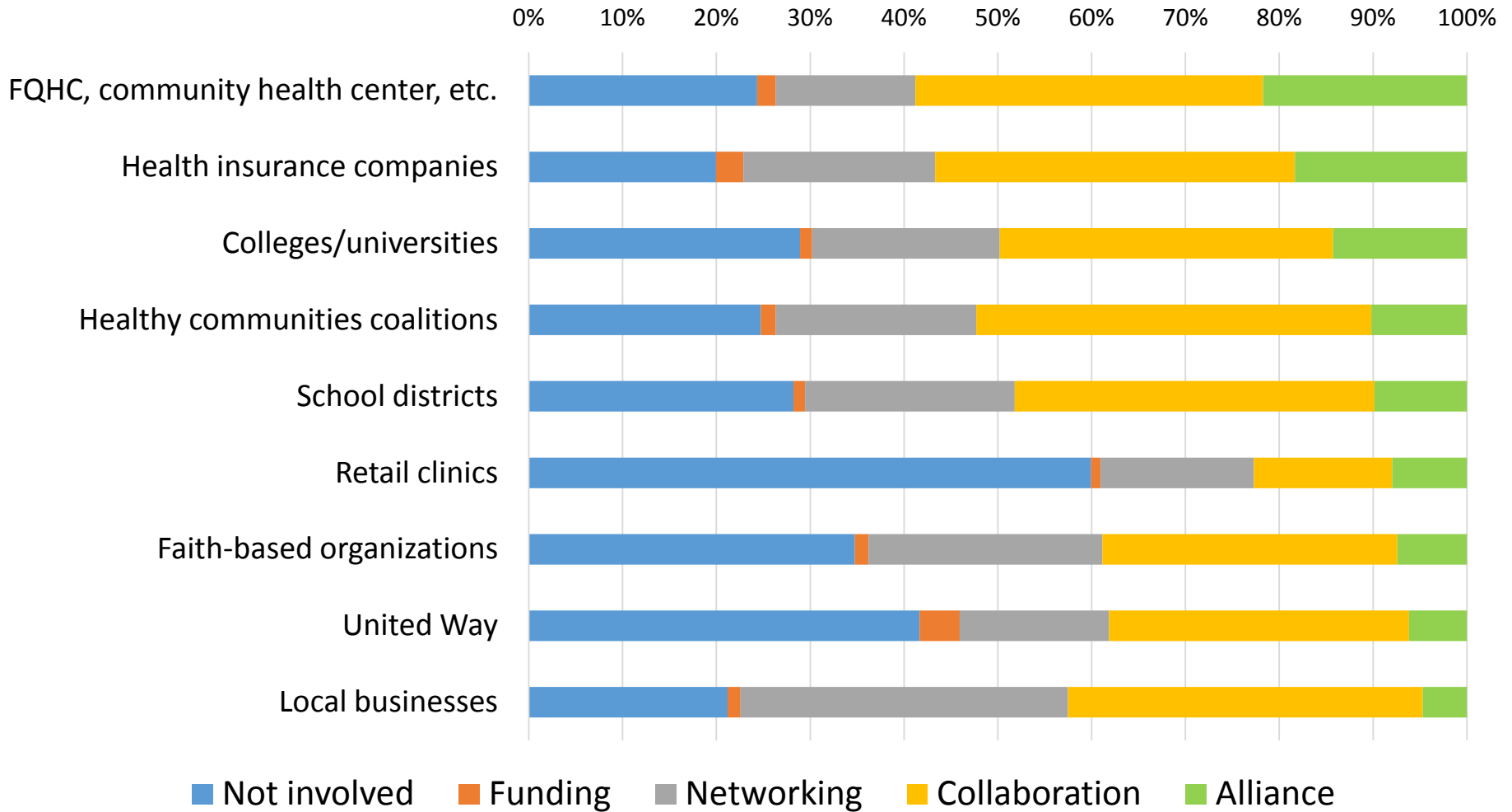
Source: [Health Research & Educational Trust, 2015.](#)

Partnerships



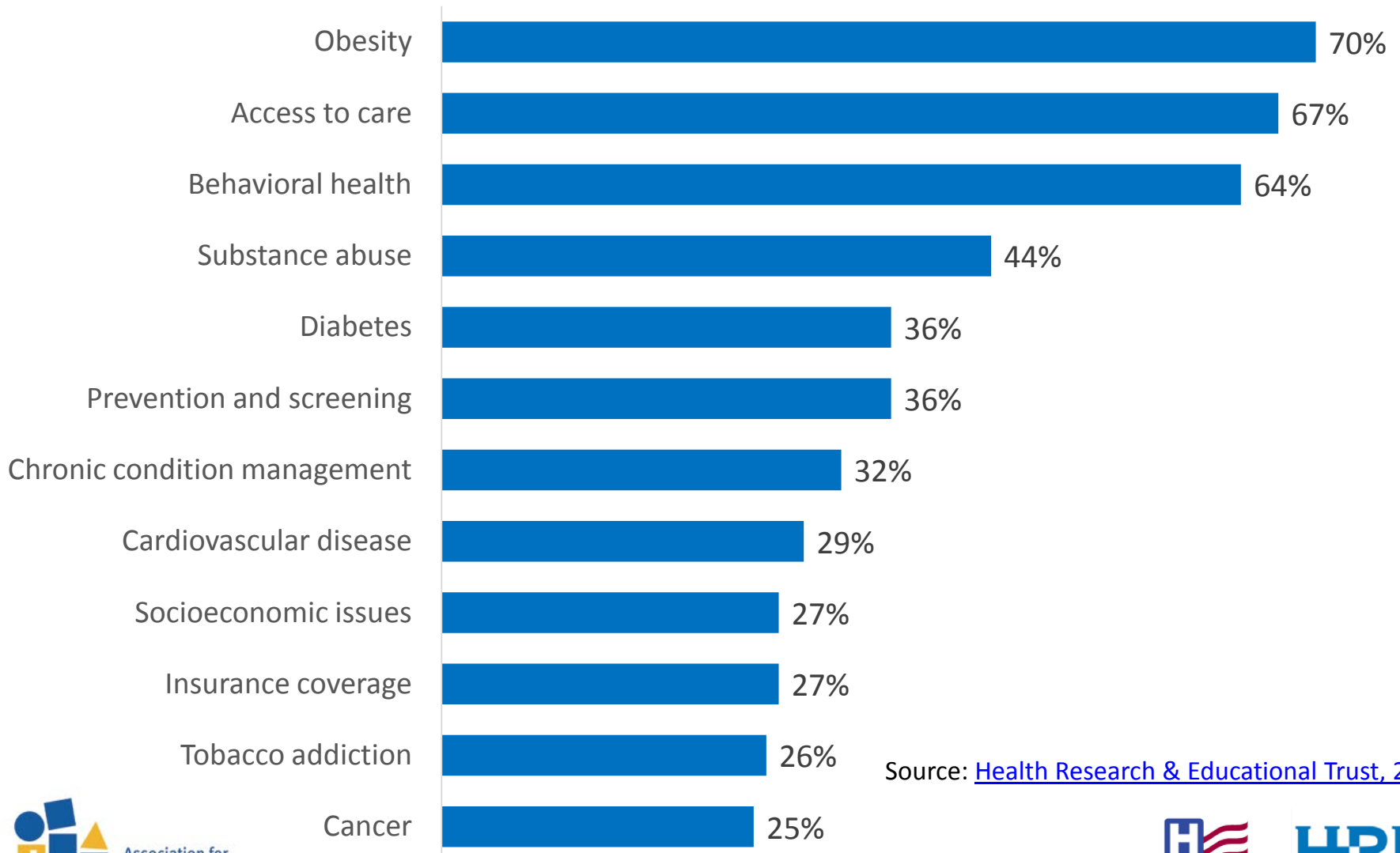
Source: [Health Research & Educational Trust, 2015.](#)

More partnerships



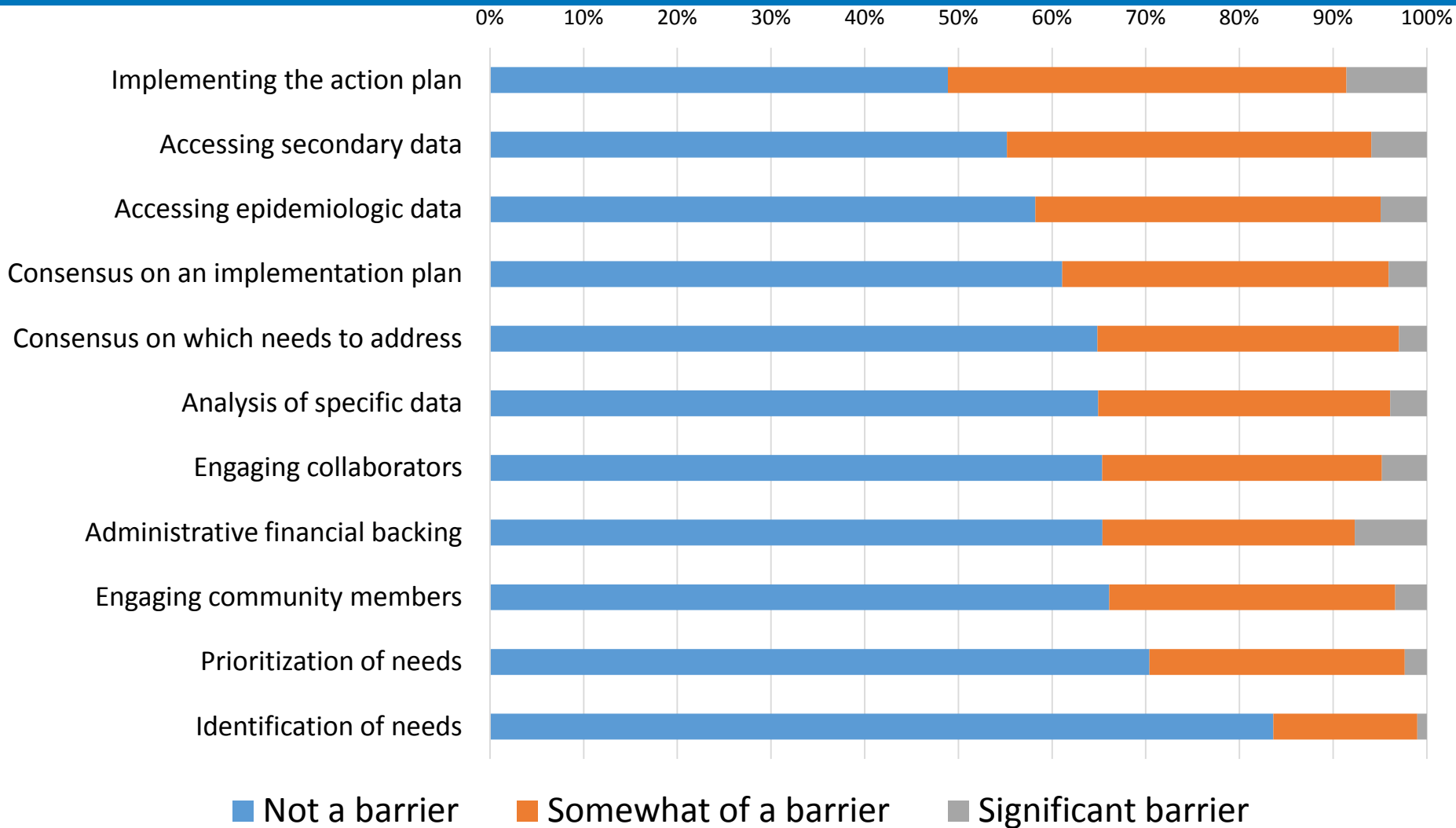
Source: [Health Research & Educational Trust, 2015.](#)

Prioritized Needs in CHNAs



Source: [Health Research & Educational Trust, 2015.](#)

CHNA Challenges



Most Important Uses for CHNAs

Rank	
1	Integrate population health into the hospital's strategic or operational plan
2	Target programs or services to improve population health
3	Increase collaboration with community partnerships to address identified needs
4	Target programs or services to improve population health in collaboration with local public health departments
5	Assess the impact of hospital resources and community readiness to address health needs

What's next? – New Research

- Engaging Patients and Communities in the Community Health Needs Assessment Process – www.hpoe.org/engagingchna
- Integrating Research into the CHNA Process – mid July 2016
- Creating Effective Community Partnerships to Build a Culture of Health – July 2016
 - Interviews with 25 communities across the country
- AHA Annual Survey question on partnerships



What's next? – Assess Toolkit



What's next? - CHNA Navigator

- Collected all available CHNAs from 2012-15
- Coding for prioritized needs and partnerships
- Linking CHNA data with hospital demographics (e.g., urban vs. rural, region, hospital size)
- Developing a website to: filter by prioritized need and hospital type; see what hospitals near you are working on; provide baseline on CHNA priorities to track over time