

Matching Resource Allocations to Community Priorities

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June 2011



Four brief sketches

- Minnesota Compass
 - Focus on regional priorities (multi-sector involvement)
- Backyard Initiative
 - Building community process
- Northside Achievement Zone
 - Lifespan approach to identifying service gaps/needs
- Health Inequities Initiative
 - Galvanizing awareness, to promote action

Working to change the equation

Good intentions +

No common base of information =

Inefficient decisions

Good intentions +

Sound, credible information +

Common sense of purpose =

**Productive decisions
for a strong region**



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Funders

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Blandin Foundation

Blue Cross and Blue Shield
of Minnesota Foundation

Bush Foundation

Greater Twin Cities United Way
Initiative Foundation

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Northland Foundation

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Southern Minnesota Initiative Foundation

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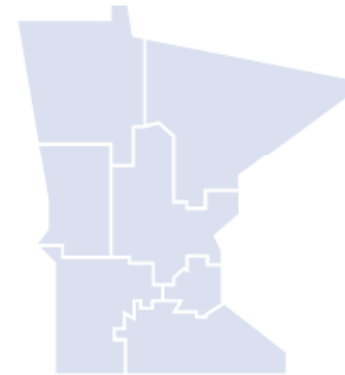
TOPICS

Aging Children & Youth Civic Engagement Demographics Disparities Early Childhood Economy & Workforce
Education Environment Health Housing Immigration Public Safety Transportation

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WELCOME TO MINNESOTA COMPASS

By tracking and analyzing trends in areas that affect our quality of life, Compass gives everyone in our state – policymakers, business and community leaders, and concerned individuals who live and work here – a common foundation to act on issues to improve our communities. [MORE >](#)



STAY INFORMED

Enter your email to sign up for our e-newsletter

FOR DISCUSSION



See what Jonathan Sage-Martinson, director of the Central Corridor Funders Collaborative, has

to say about the group's work to understand the impact light rail will have on those who live and work in the Corridor and to help ensure positive outcomes as a result.

[READ MORE >](#)

ASK A RESEARCHER



Andi Egbert worked on the Central Corridor Tracker, a series of baseline indicators to understand who lives

and works along the new light rail line and to benchmark, track, and assess changes over time. She talks about this fascinating project and how it relates to Minnesota Compass.

[READ MORE >](#)

REGIONS

In addition to tracking statewide trends, Compass provides data by region, and when possible, by county. Click on the map for data and information specific to your region.

COMPASS NEWS



New in the Library: Safe drinking water in Minnesota: A summary of drinking water protection activities in Minne... <http://bit.ly/kcN2EE>

New in the Library: Annual pollution report to the Legislature: A summary of Minnesota's air emissions and water... <http://bit.ly/mE25ww>

MAJOR TRENDS

A 1-minute look at poverty trends.



NEW DATA

Compass has a host of new/updated data, including:

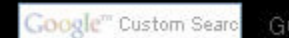
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TOPICS

- Aging
- Children & Youth
- Civic Engagement
- Demographics
- Disparities
- Early Childhood
- Economy & Workforce
- Education
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- Transportation



HEALTH

Overview

Key measures

- Diabetes
- Obesity
- Health care coverage
- Mental health admissions

More measures

Ideas at work

Library

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You are here: MN Compass > Health

OVERVIEW

Goal: All people living in Minnesota will have optimum physical and mental health.

The saying "If you don't have your health, you don't have anything" holds true for our region as well. Quality of life in Minnesota is intrinsically tied to the health of its inhabitants. Individually, robust health makes people feel good physically and mentally, bolsters an optimistic outlook and extends life expectancy. Collectively, we all benefit when our citizens are strong and healthy.

WHAT'S HAPPENING

- The percentage of adult Minnesotans with diabetes doubled between 1995 and 2009. However, when compared to other states, Minnesota has a relatively low percentage of adults with diabetes (6 percent).
- The increase in the obesity rate has become a national public health issue. About 1 in 4 adults in our state was obese in 2009, compared to 1 in 6 in 1995. Minnesotans are about equally likely to be obese as adults across the nation.
- Minnesota ranked sixth best among all states in the percentage of residents under 65 who had health care coverage in 2009. Despite this, nearly 470,000 residents, including 89,000 children, did not have health insurance.

REDUCING OBESITY: ACCESS TO HEALTHY FOOD

Learn about effective approaches being used throughout Minnesota to increase access to healthy food.

[LEARN MORE >](#)

REDUCING OBESITY: WEIGHING THE EVIDENCE

Obesity in Minnesota is becoming a major health concern. Learn about effective strategies your community can employ to reduce obesity.

[READ MORE >](#)

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DEMOGRAPHICS

Overview

Context measures

Population

Age

Race

Disability

Educational attainment

Median income

Poverty

Data sources

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You are here: MN Compass > Demographics

OVERVIEW

Home to 5.3 million people, Minnesota is undergoing major shifts.

DEMOGRAPHIC TRENDS

- More than half of Minnesota's residents live in the 7-county Twin Cities region. It is one of the fastest growing regions in the Midwest and is predicted to continue rapid growth; adding half million more residents by 2030.
- While Minnesota is still not nearly as racially diverse as the nation, we are becoming more diverse. About 15 percent of our state's residents are now persons of color, compared to only about 1 percent in 1960. Between 2000 and 2009, the state's population of color grew by 38 percent, compared to only 3 percent among whites.
- Age trends are also transforming our state. By 2030, the number of Minnesotans over age 65 is expected to more than double and older adults will comprise about one-fifth of our population.

AT-A-GLANCE

- In 2008, 32 percent of Minnesotans (age 25+) had a bachelor's degree, compared with 28 percent of the nation overall.
- More than one in 10 Minnesotans lived in poverty in 2009 (about \$22,000 annually for a family of four).
- The median income of Minnesota households was less in 2008 than it was in 1999 (inflation-adjusted). In 2008, half of Minnesota households made under \$57,300 per year.

INCREASING DIVERSITY

Outside of the Twin Cities, which region in Minnesota has the highest percentage of people of color?

a. Northland

b. Northwest

c. Southern

d. Southwest

ADDITIONAL DATA SOURCES

Much of the data in this section are compiled from the Census Bureau's intercensal estimates. Get links to other credible sources.

READ MORE >

TOPICS

[Aging](#) [Children & Youth](#) [Civic Engagement](#) [Demographics](#) [Disparities](#) [Early Childhood](#) [Economy & Workforce](#)
[Education](#) [Environment](#) [Health](#) [Housing](#) [Immigration](#) [Public Safety](#) [Transportation](#)

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CHILDREN & YOUTH

Overview

Key measures

[Population trends](#)
[Connection to caring adults](#)
[Enrichment activities](#)
[Groups at a glance](#)

More measures

Ideas at work

Library

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You are here: MN Compass > Children & Youth

MORE MEASURES

Looking for more data? We've identified these links to useful child and youth development-related data sets and data-rich sites. Please see additional more measures that relate to Children & Youth in our [Early Childhood](#) and [Education](#) sections.

DATA SETS

[Adolescent sexual health data: Minnesota Organization on Adolescent Pregnancy, Prevention and Parenting \(MOAPPP\)](#)

Data available about sexual health and sexual activity of adolescents, including risk and protective factors, teen pregnancy and births, and sexually transmitted infections (STIs), including HIV. County- and state-level data available, often by race/ethnicity. MOAPPP also offers resources for parents, educators, and policymakers.

[Asthma data: Minnesota Department of Health \(MDH\)](#)

The Minnesota Department of Health Asthma Program has established an asthma surveillance system to better understand and describe the burden of asthma in Minnesota. Data briefs available about prevalence in and impacts on children and youth and different aspects of asthma, such as rates of asthma-related hospitalizations and emergency department visits, quality of life, and others.

[Child welfare and protection data](#)

The Minnesota Annual Child Welfare Report for data about child maltreatment (abuse or neglect), children in out-of-home care, adoptions and Minnesota's performance on key child welfare indicators required by state and federal

RELATED COMPASS MEASURES

[Body weight status of youth](#)
[Children of immigrants](#)
[Health care coverage by age](#)
[Homeless persons by age](#)
[Population by age and race](#)
[Poverty by age](#)
[Proportion working by age](#)
[Traffic injuries and deaths by age](#)
[Volunteerism by age](#)



TOPICS

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IDEAS AT WORK

Find initiatives and collaborations addressing the needs of young children and learn about proven strategies for action.

INITIATIVES AND COLLABORATIONS

Afterschool Alliance

The Afterschool Alliance is working to ensure that all children have access to affordable, quality afterschool programs. Afterschool programs are critical to children and families today, yet the need for programs is far from being met.

America's Promise

Founded in 1997 with General Colin Powell as Chairman and chaired today by Alma Powell, America's Promise Alliance is a cross-sector partnership of 400+ corporations, nonprofits, faith-based organizations, and advocacy groups that are passionate about improving lives and changing outcomes for children.

Bridge to Benefits, Children's Defense Fund

Bridge to Benefits is a multi-state project by Children's Defense Fund Minnesota to improve the well-being of families and individuals by linking them to public work support programs and tax credits.

Center for Youth Development

A part of the University of Minnesota Extension to ensure high-quality, out-of-school time learning opportunities for Minnesota youth.

Child Welfare resources

The Child Welfare Information Gateway connects child welfare and related professionals to comprehensive information and resources to help protect children and strengthen families. It features data and resources on topics from prevention to permanency, including child abuse and neglect, foster care, and

SUBMIT YOUR IDEA

Are you part of an initiative or collaboration working to improve this issue in your region?

Let us know – provide the name of your collaboration, the region it serves, and a link to more information.

[SUBMIT YOUR IDEA >](#)

NEW IN OUR LIBRARY

- [Should I stay or should I go? : Exploring the effects of housing instability and mobility on children](#)
- [Immigrant children: The Future of Children Spring 2011](#)
- [The impact of youth development programs on student academic achievement](#)
- [Dakota County Childhood Obesity Prevention Initiative: Results from caregiver focus groups](#)
- [Improving access to healthy foods in family child care settings](#)

 [RSS FEED](#)



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LIBRARY

Looking for new and notable information to help you dig deeper into an issue? Start with these featured reports and web sites, and then browse through our full selection by topic.

REPORTS: FEATURED

[Immigrant children: The Future of Children Spring 2011](#)

The Brookings Institution and Princeton University, March 2011, 270 pp.
Includes a variety of articles that look at the well-being of immigrant children and what can be done to improve their educational attainment, health, social and cognitive development, and long-term prospects for economic mobility. [more info >](#)

[The impact of youth development programs on student academic achievement](#)

National Collaboration for Youth, March 2011, 8 pp.
This brief cites evaluations and profiles of a sample of diverse community-based programs that affect student performance and reduce negative outcomes. [more info >](#)

[Improving access to healthy foods in family child care settings](#)

Wilder Research, February 2011, 2 pp.
Presents information on a Dakota County initiative that trained child care providers to use a curriculum to increase young children's consumption of fruits and vegetables. Includes lessons learned that may be helpful to other communities. [more info >](#)

[Should I stay or should I go? : Exploring the effects of housing instability and mobility on children](#)

Center for Housing Policy, February 2011, 19 pp.

VIEW BY TOPIC

- Featured
- Civic engagement (5)
- Early childhood (13)
- Economy and workforce (10)
- Education (28)
- Environment (1)
- Health (25)
- Housing (5)
- Public safety (11)

 RSS FEED

MAKE A RECOMMENDATION

Have you read a recently published report or discovered a useful web site on this topic? Let us know and we will add it to our collection.

[SUBMIT RECOMMENDATION >](#)

Results: Sharper focus, joint efforts

- Private funding – shaped by Compass
- Coordinated planning
- Joint ventures – community and regional
- State agency attention, Governor's dashboard, etc.

The Backyard Initiative

- The “Backyard” is the approximately one square mile surrounding Allina Commons (Chicago and Lake in Minneapolis, including Central, Corcoran, Phillips, and Powderhorn Park neighborhoods)
- Diverse and mobile population
- Health disparities
- Limited coordination of services

The Initiative

- Topic is health & social determinants of health
 - Create a **model of community improvement**
 - **Improve health of residents** by increasing individual and family protective factors and leveraging institutional and community assets
- 5 focus areas were identified:
 - Engaging communities
 - Building bridges through community partnerships
 - Prevention
 - Expanding access to healthcare
 - Providing quality early childhood care and education

The Players

- **Allina** – initiator/funder, staff to assessment & analysis teams, data steward, reporting
- **Cultural Wellness Center** – community link, coordination, staff to assessment & analysis teams, resident advocate, watchdog
- **Wilder Research** – technical experts, workers
- **University of Minnesota Division of Epidemiology & Community Health** – developer of community profile
- **Community Members** – advisors, definers of goals and terms, data gatherers, end users of data

The Assessment

- December 2008 – Allina went public with initial plans at a community meeting; significant resistance from residents
- January 2009 – Community Health Assessment Team (CHAT) was formed to get broader community input in the process; as a result, the entire assessment plan was revised
- Spring/Summer 2009 – CHAT developed survey instrument and refined overall assessment process
- Summer 2009 – Listening Circles were completed
- Fall/Winter 2009 – In-person survey was completed

Benefits of Community Participation

- Increased community capacity for conducting, understanding, and critically evaluating research
- Building long-term relationships and trust among researchers, community organizations, and residents
- Better interpretation and more meaningful results
- Greater buy-in and community acceptance of the results
- Increased likelihood that the initiatives recommended to address needs in the community will be well-received
- Potential for future collaboration

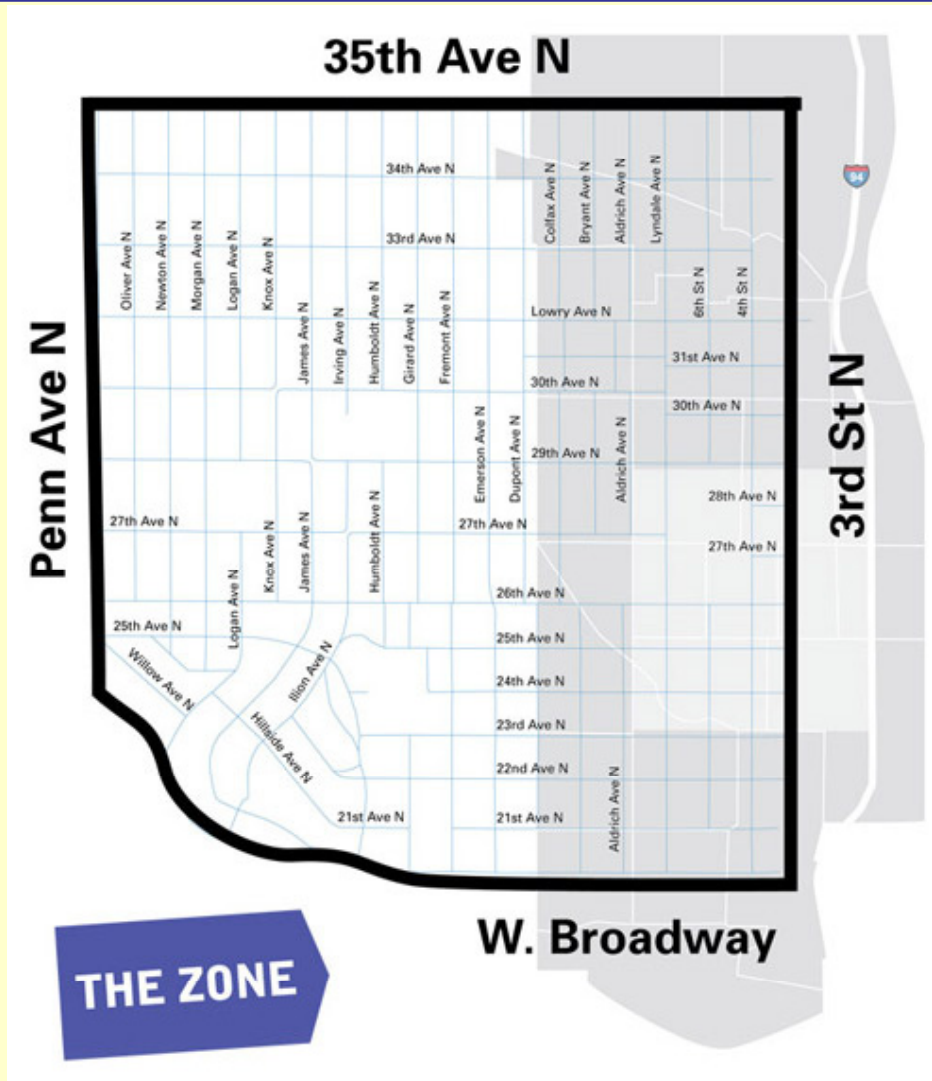
Challenges of Community Participation

- Longer timeframe and more expensive
- More justification required for every decision/step
- Significant training time and behind-the-scenes coordination
- Balancing methodological rigor with the flexibility needed to encourage true community involvement
- Relies on everyone to do their part – and constant repetition for people who come in and out of the project
- Determining appropriate level of involvement
- Sharing power, resources, and decision-making

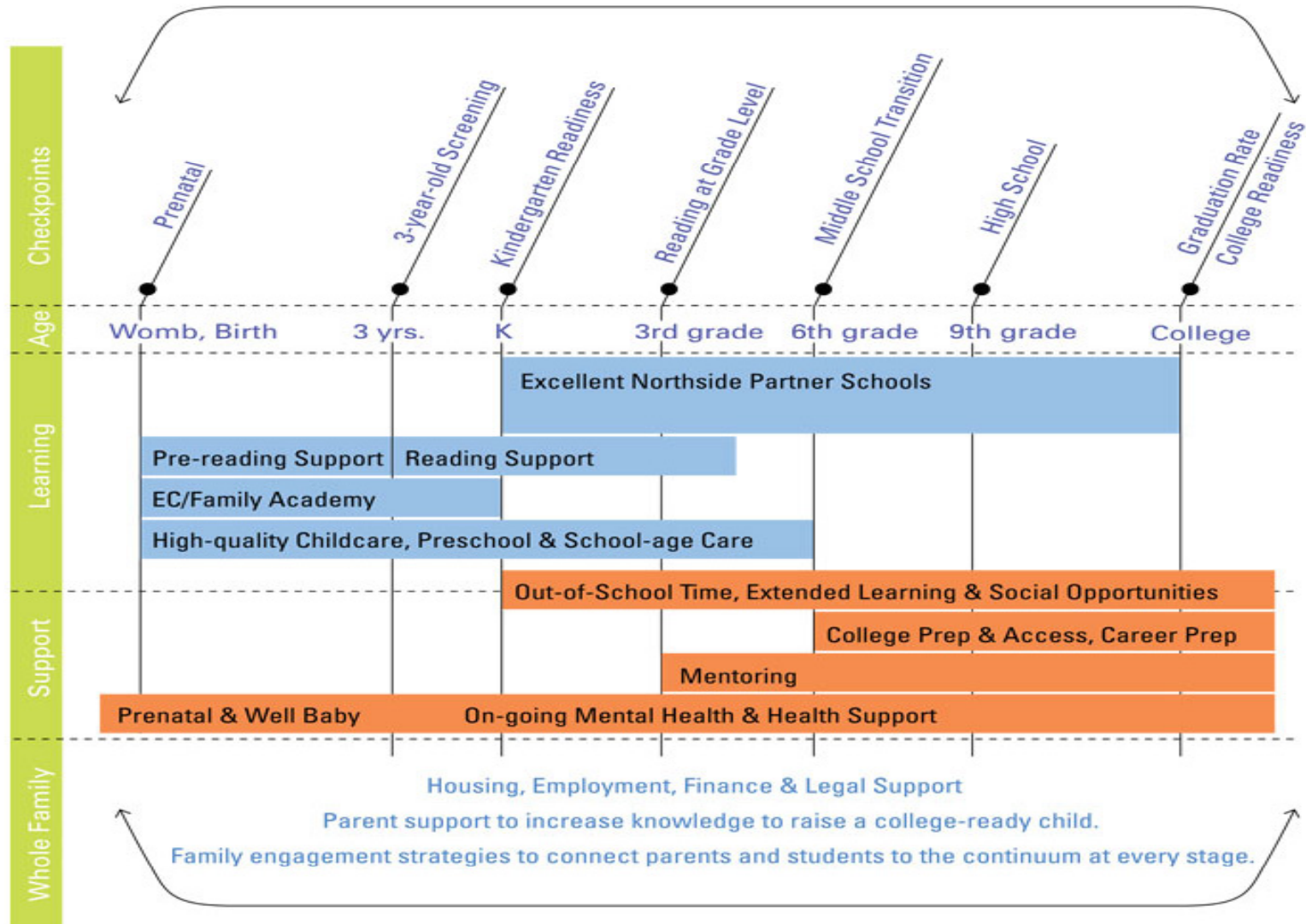
Northside Achievement Zone

- Collaboration among community organizations, with focus on a defined neighborhood
- Mission: Assure all youth graduate from high school, ready for college

The Northside Achievement Zone



NAZ Continuum *Prenatal through College*





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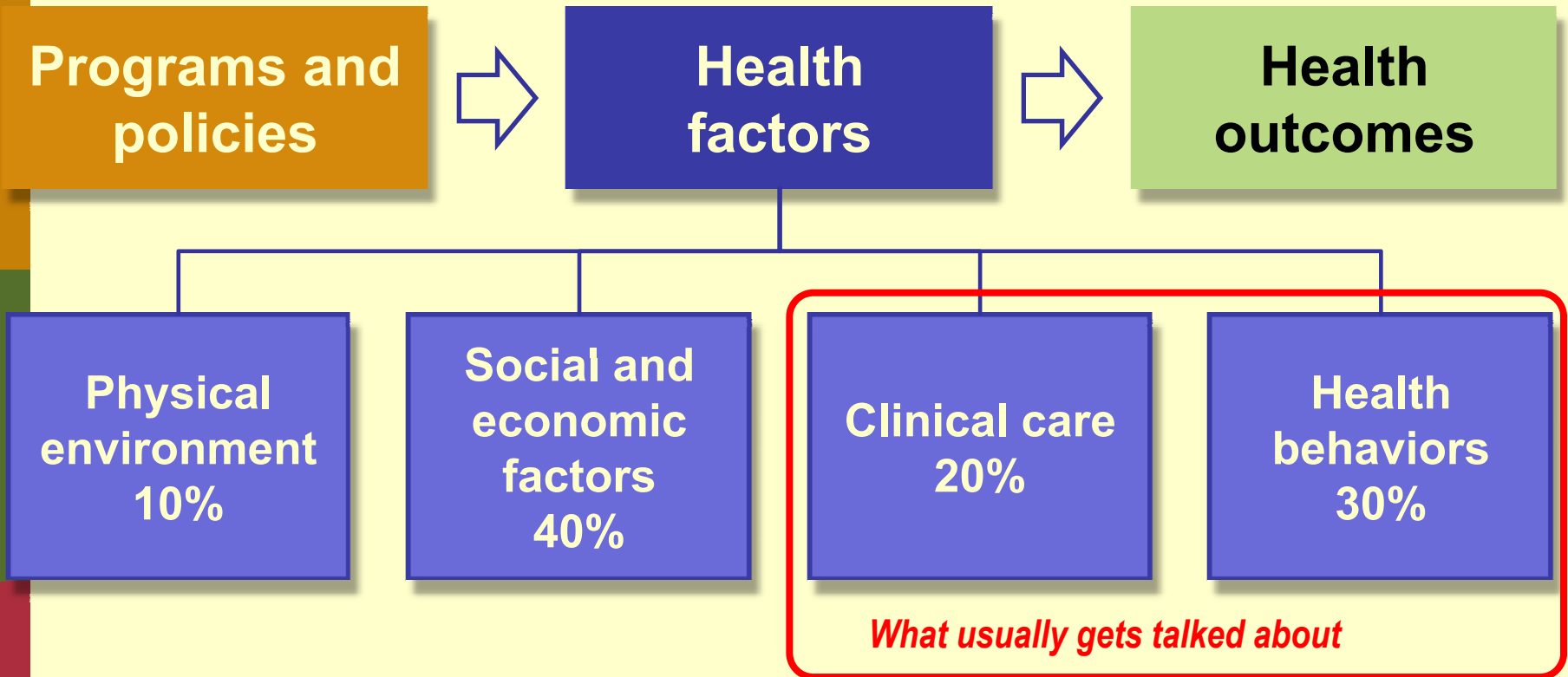
The unequal distribution of health in the Twin Cities

*A study commissioned by the Blue Cross and Blue Shield
of Minnesota Foundation / October 2010*



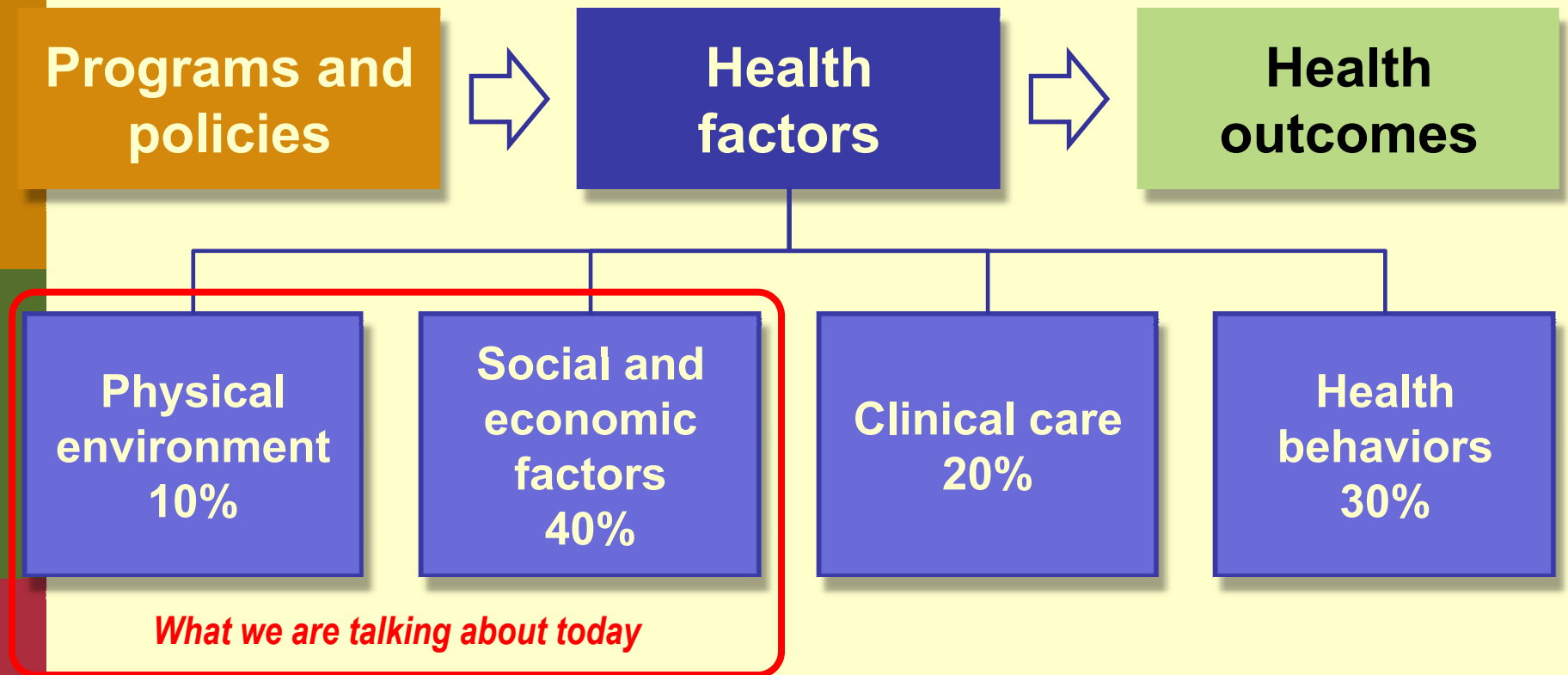
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Why Look at “Social Determinants”?



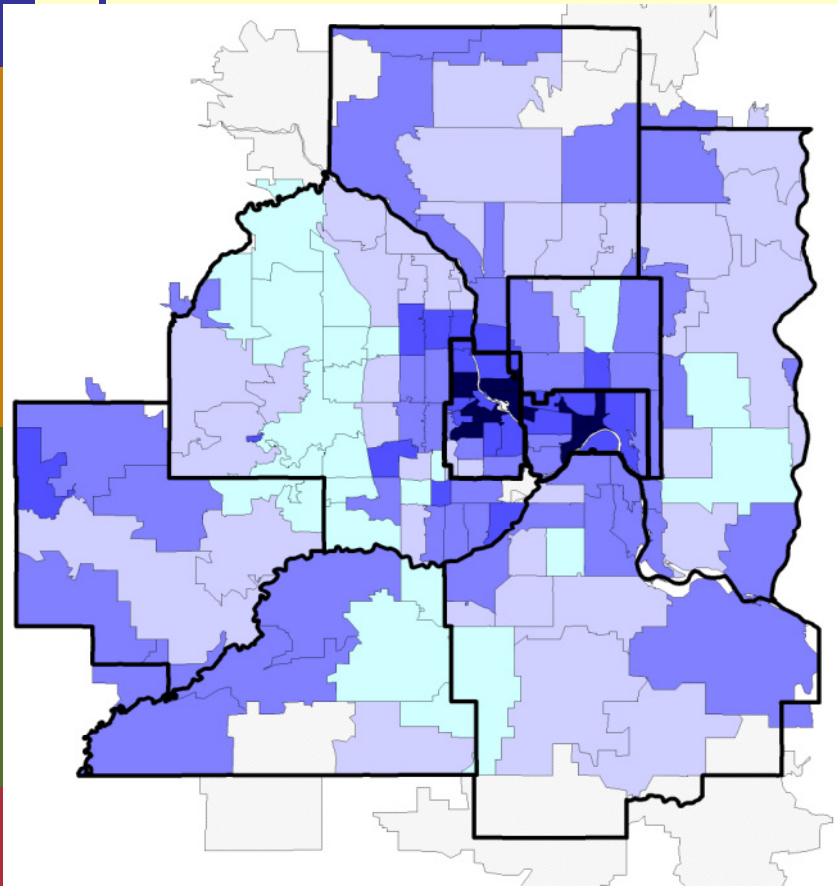
Source: University of Wisconsin Population Health Institute

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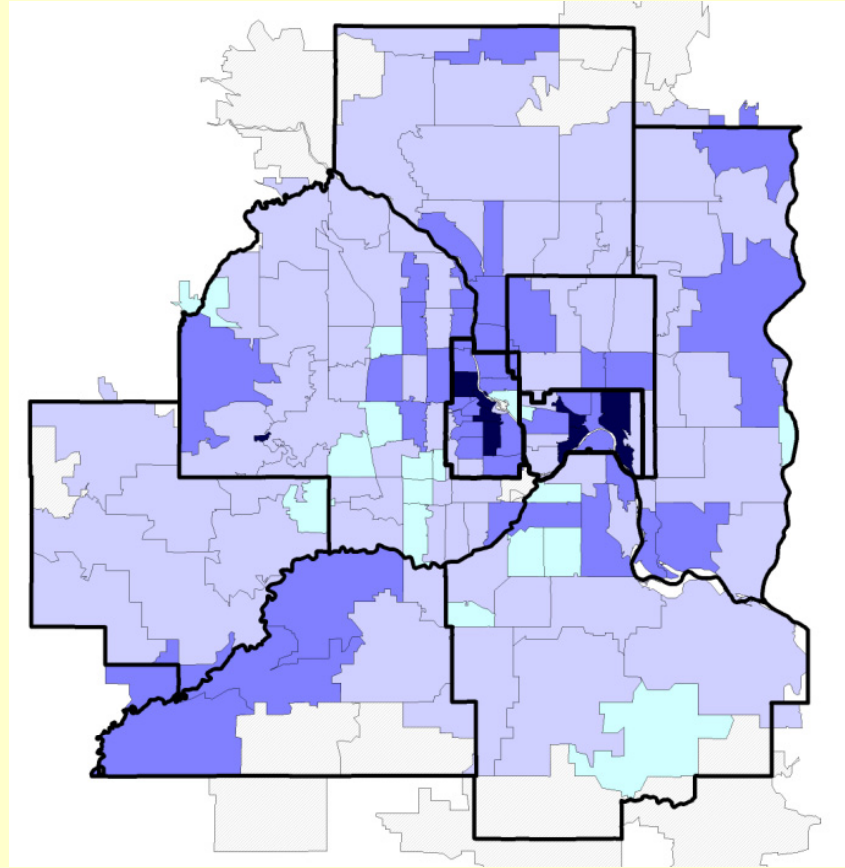


Source: University of Wisconsin Population Health Institute

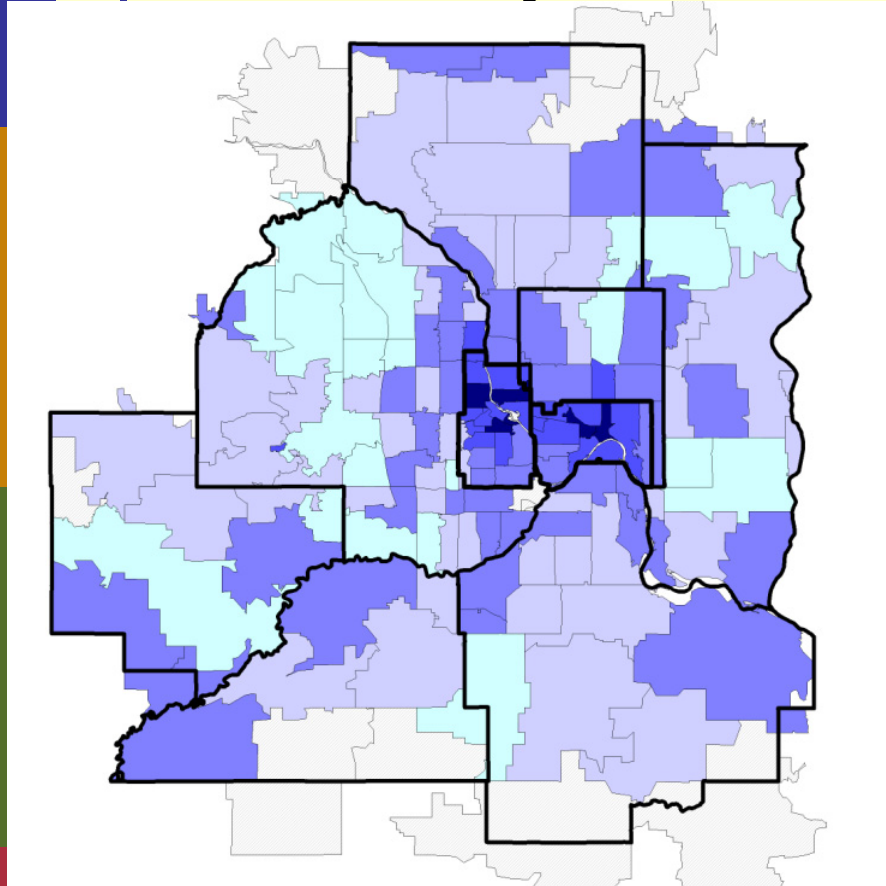
Median income



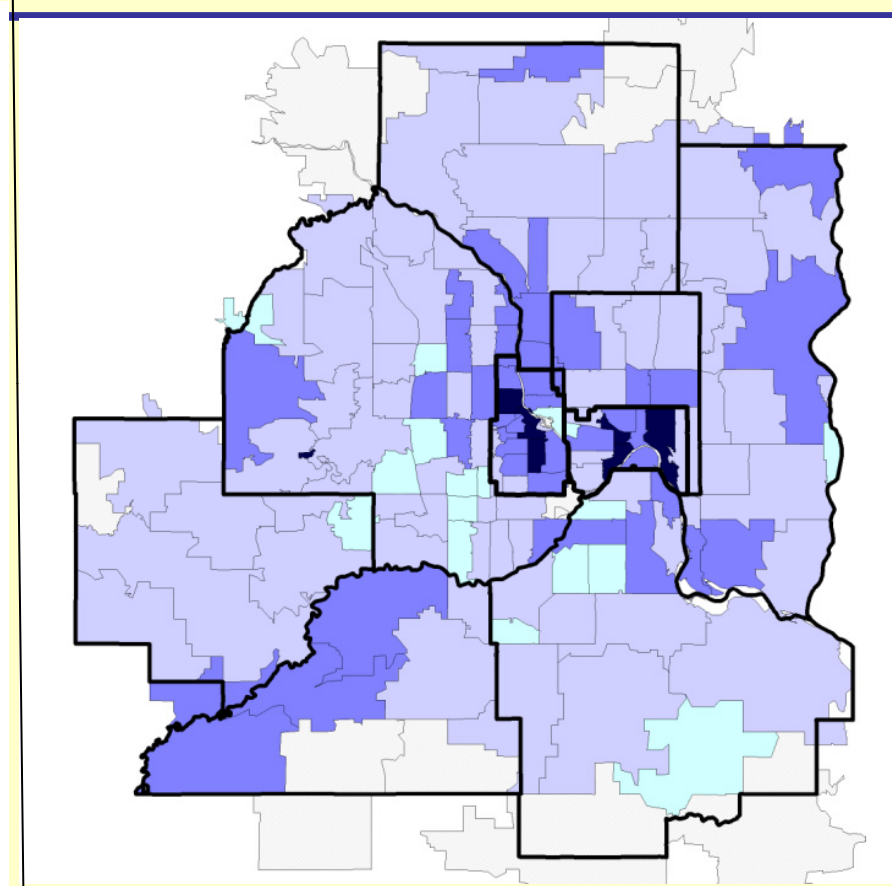
Life expectancy



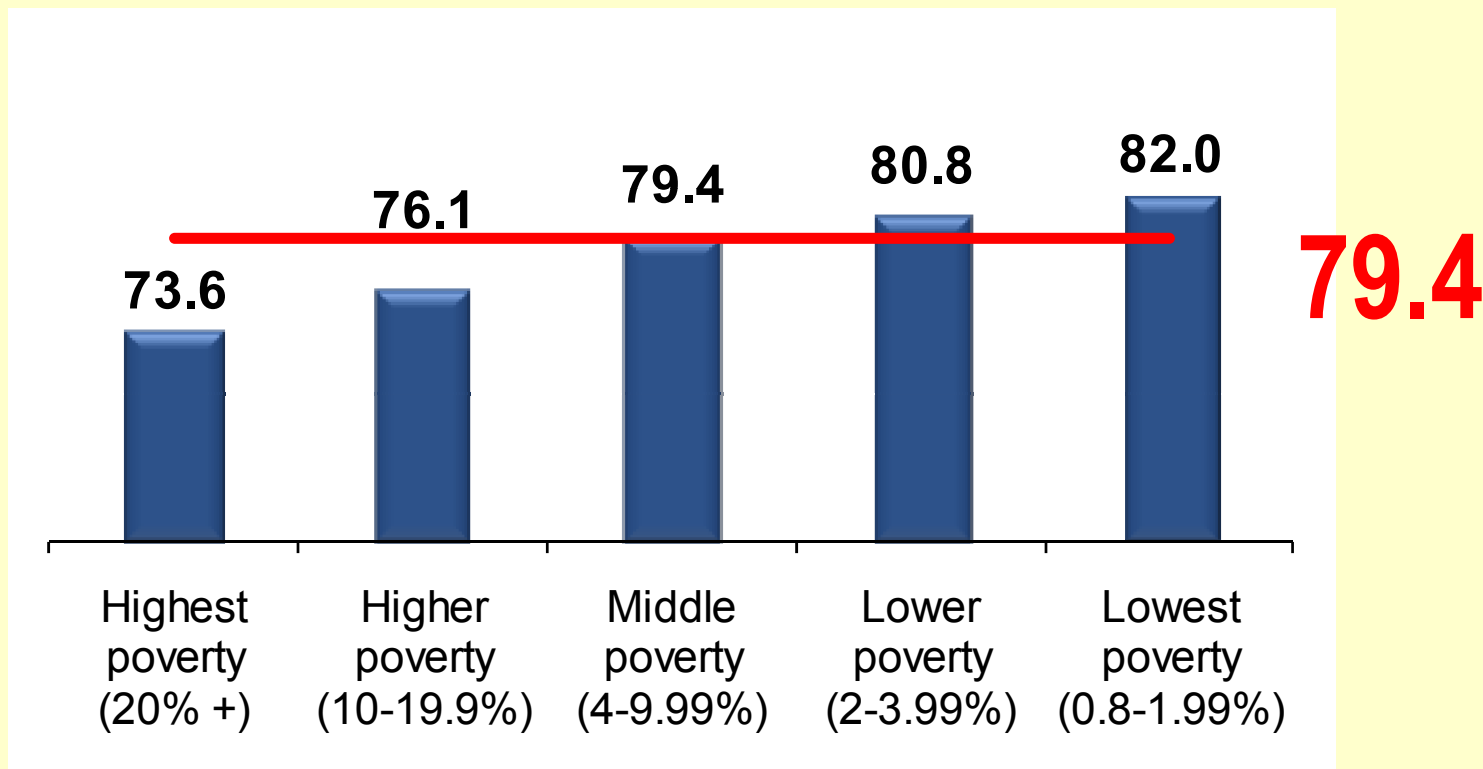
Poverty



Life expectancy

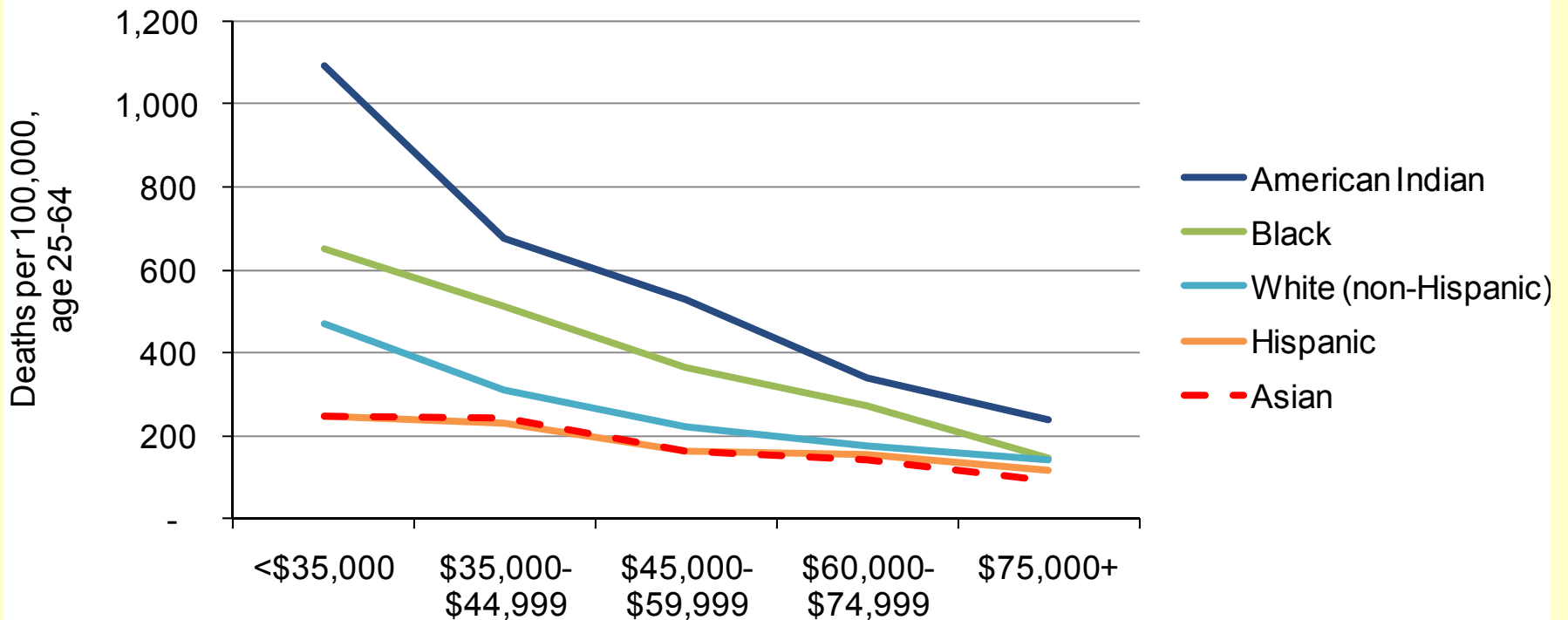


Life Expectancy is Higher in Areas Where Poverty Rate is Lower



Note: Life expectancy by ZIP code 1998-2002, Poverty rate by ZIP code, 2000

Racial Disparities in Mortality Rates Decline as Median Income of ZIP Code Increases



Note: Mortality rate by ZIP code 1998-2002; Race, ethnicity, and median income by ZIP code, 2000

“Reducing the concentration of poverty in Twin Cities neighborhoods could strongly impact children’s economic mobility, leading to a lifetime of better health.”



Tom Fulton

President

Family Housing Fund

“Draw upon the experience and knowledge of community members and strategically support these groups in leading interventions that target gaps in conventional health planning.”



Atum Azzahir
President and Executive Director
Cultural Wellness Center

“I would challenge Minnesota to envision a new kind of leadership body comprised of various foundations and firms, hospitals and health plans, nonprofits and neighborhoods, to work together around the common goal of making Minnesota’s community environments the healthiest in the country.”



David Wallinga

Director

Institute for Agriculture and Trade Policy

“It is essential that future strategies and solutions acknowledge American Indian people as an asset to the Twin Cities region and work to dismantle poverty dependency strategies that impede effective community building work.”



Justin Kii Huenemann
Founding President and CEO
Native American Community
Development Institute

General Lessons from These Examples

- Collaboration – can be effective
- Trend/longitudinal data – essential
- Levels of decision-making – multiple
- Community involvement – cumbersome, but effective in long run
- Matching resources to community priorities involves engagement, politics, technology, patience